

THE WORD

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Neighbourhood Life + Global Style

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Design When Right Met Left Culture Micro Mad + The Design Special





Raw-Edges in their London flat

RAW-EDGES (aka Shay Alkalay & Yael Mer) were presented in the selection of Designers of the Future at Design Miami: Basel this year. They had previously worked with the Design Miami team during the Craft Punk project at Fendi, for which they spent four days during the Miami design fair making pleated chair seats live in front of visitors. They currently live and work in London.

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What's been the most exciting thing that's happened this year?

Many things: Getting the fantastic opportunity to work with Ambra Medda and Wava Carpenter from Design Miami. Finding a new flat in London with a fantastic wallpaper of a Swiss landscape on one complete wall in the living room. Getting a new motor for our Grove, the revolving trees project, so now it's going to work forever (this is after our old motor stopped working during the Milan's Salone at Spazio Rossana Orlandi). Meeting interesting people at our shows that will hopefully lead to new projects. For example, we are now going to make a Seesaw version of our Pleated Pleat project at Fendi. Having

Stack by Established & Sons at the permanent collection of the MoMA New York. Speaking with Goni, Yael's cousin back in Tel-Aviv, she is only two years and six months old and takes Skype and webcam for granted. And receiving a new three year working visa in the UK so we can now be focusing in our creative interests and with less bureaucracy involved.

What are you finding difficult?

Everything! But the most difficult one is keeping our studio space tidy.

What is on your mind for the future?

We going to have few projects in London during the design festival in September, also we hope to have a few new production pieces ready for Milan.

What have you learned recently?

How to grill Portobello mushrooms with a bit of olive oil and garlic... that London is a fantastic city when it is sunny and 32 degrees... we know now how to use ATA Carnet when exporting and importing goods to and from Switzerland!